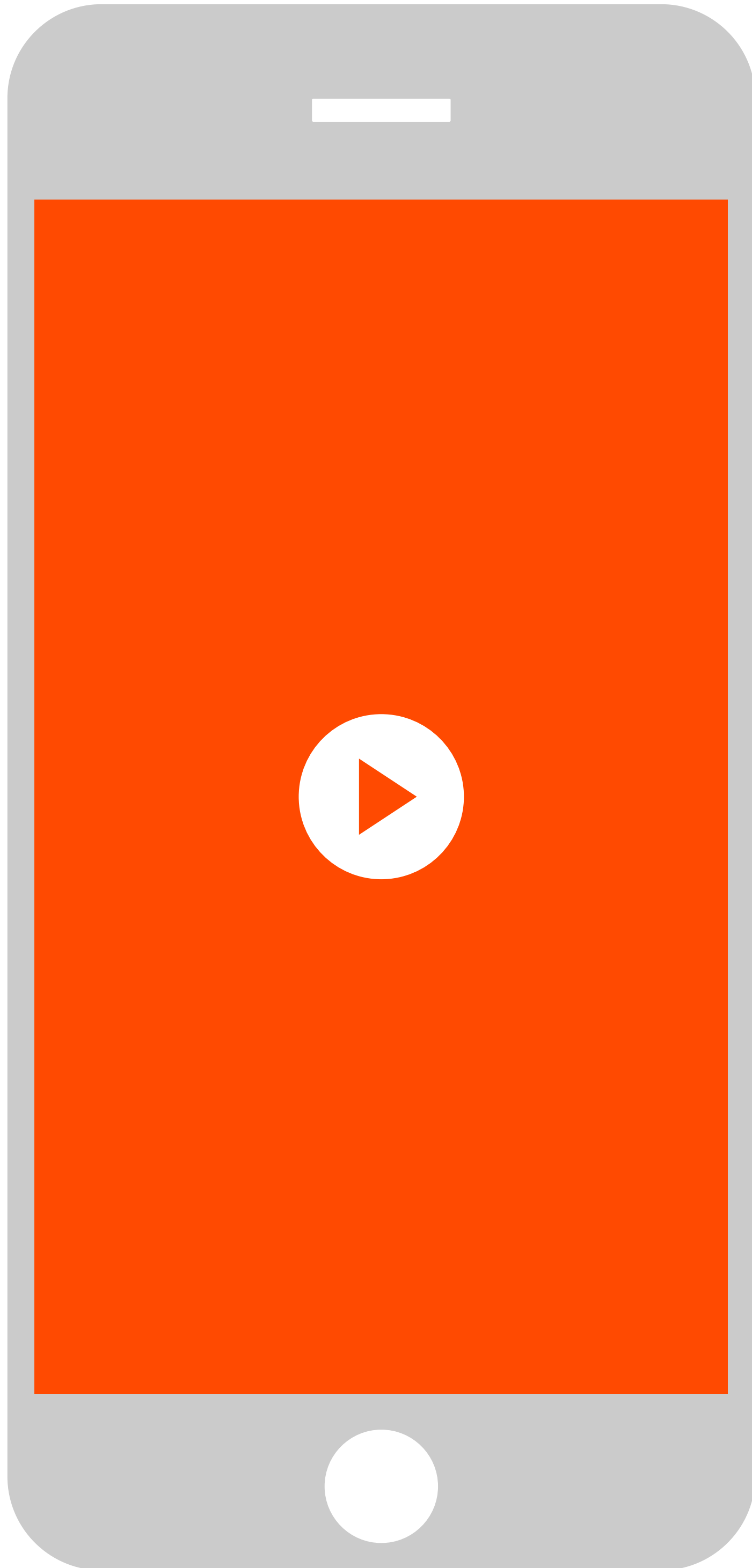


PORTRAIT

ASPECT RATIO: 9:16

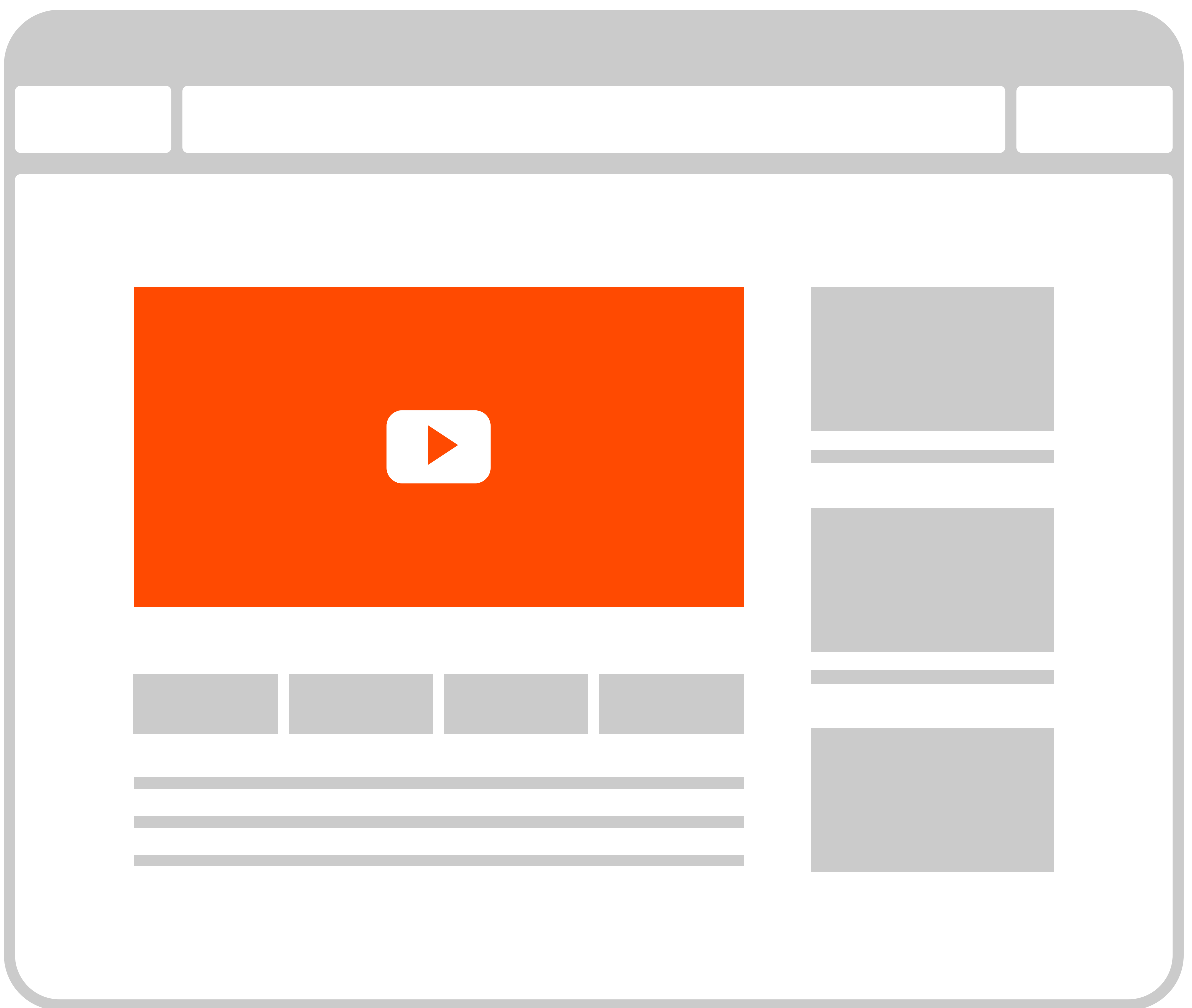


COMMON USES:

Instagram Stories, Instagram Reels, IGTV,
Tik Tok, YouTube Shorts

LANDSCAPE

ASPECT RATIO: 16:9

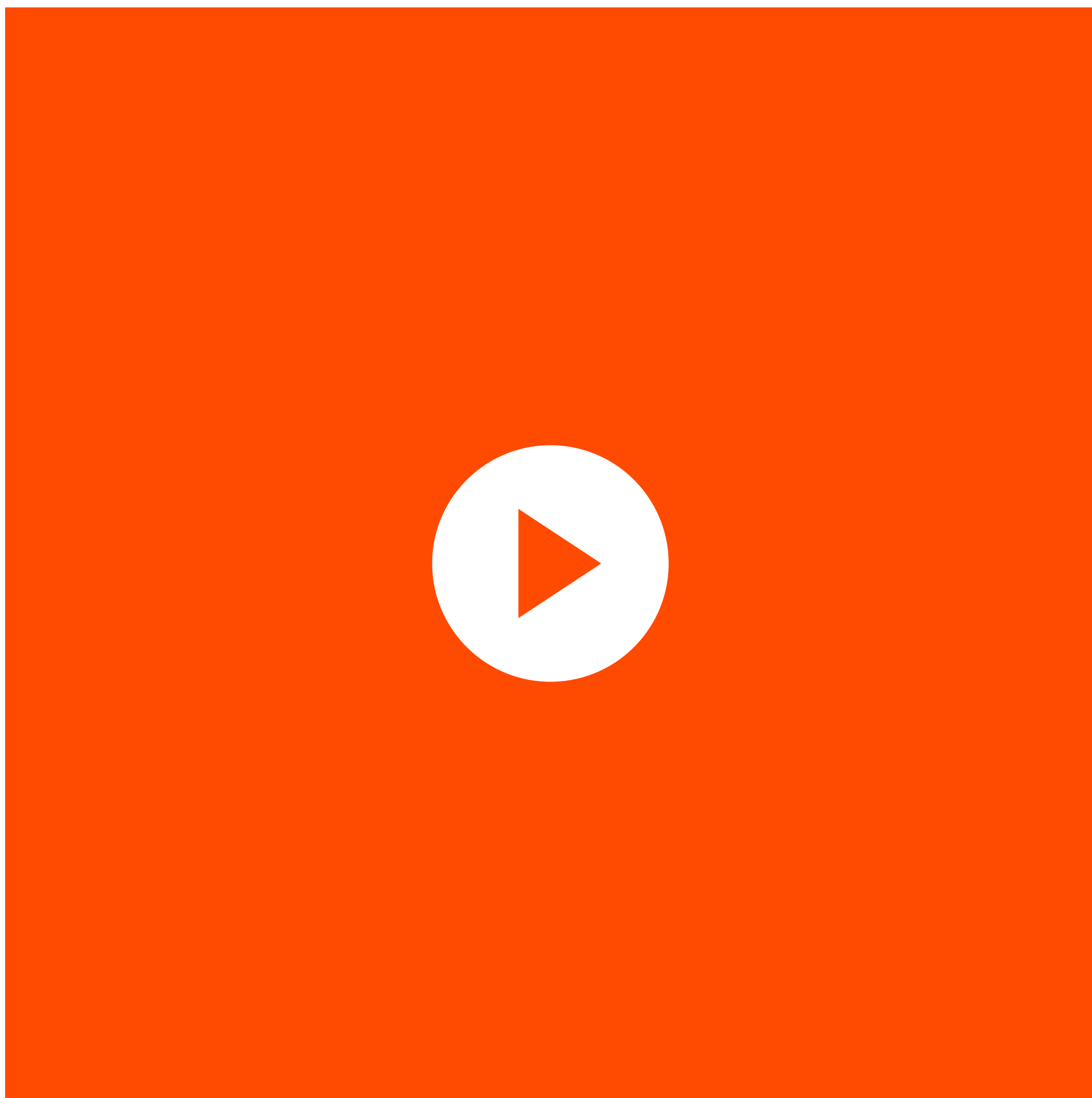
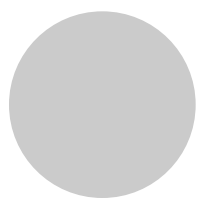


COMMON USES:

YouTube, Zoom, Online Courses, Powerpoint,
HD & 4K Television

SQUARE

ASPECT RATIO: 1:1

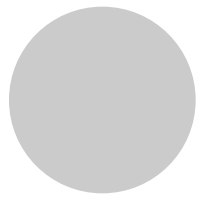


COMMON USES:

Instagram posts videos less than 1 minute, Facebook. Great for photos too!

CROPPED PORTRAIT

ASPECT RATIO: 4:5



COMMON USES:

Instagram posts, This is also what Instagram crops your IGTV videos and reels to for previewing in the feed